

RESHOES
CONTEST

Patrizio Dolci 



RETHINK
REDESIGN
REVOLUTION

REGULATION

Creative contest for a new footwear concept

1. Contest organizing company

This contest is organized and run by the footwear brand Patrizio Dolci based in Caselle in Pittari, c.da Mararoso (SA) - Italy - Tel. no. +39 0974 988144
www.patriziodolci.com - info@patriziodolci.com
In collaboration with 3DiTALY <http://www.3ditaly.it/>

2. Contest goals

Entrants are called to redesign the footwear concept.

Scenario no. 1: Redesign one of the current Patrizio Dolci capsules.

Scenario no. 2: Redesign the footwear concept.

3. Who can take part in the contest

This contest is free to enter.

Though specifically targeted at designers, fashion stylists and pattern makers, anyone who has got the right skills can take part in it.

You can either participate as a single person or as a team (teams must consist of a maximum of 3 members)

4. Required projects

Entrants are meant to submit one A3 page (mm 297 x mm 420, orientation of your choice) with the explicative images of your concept design. You can decide if submitting a sketched design by hand or a digitized one. Moreover, you are free to get your design across with sketches, schemes, describing images and axonometrics views.

In case of sketched designs by hand, they must be scanned and saved in a high resolution JPG, PDF, STL or OBJ format. Blurry or grainy tables are not to be accepted. Furthermore, describing concepts, photos and videos can enhance projects in order to better communicate your ideas. Entrants are requested to fill in all the fields in the application form: NAME and SURNAME or TEAM NAME/ EMAIL/ TOWN/ TELEPHONE NUMBER/ MODEL NOME/ DESCRIPTION, INSPIRATIONAL IDEAS

5. Guidelines and metric data

No limits to creativity but it will be necessary to comply with the guidelines at the design stage:

- Patrizio Dolci production capsules must be the starting point for your designs.

6. Evaluation criteria

Designs will be assessed on the basis of the following selection criteria:

- Concept originality and singularity
- Optimisation of the realisation processes
- Aesthetic value
- Modularity and scalability
- Ease of use and ergonomics

For the selection purpose the 10 finalists can submit either sketched designs by hand or digitized files.

7. Deadline for concept submission

Projects shall be submitted through the form on the contest website by no later then 11.59 pm of 10th April 2017.

8. Prizes

The 10 selected projects will have the opportunity to participate in the rapid prototyping full immersion and in the footwear production workshop within the Patrizio Dolci craftsmen community.

On 14th May, during the final event, the 10 3D-printed scale concept designs will be presented. Furthermore, the winner will be proclaimed and will see his/her idea come to life thanks to the Patrizio Dolci craftsmen community. The lodging and board expenses of the 10 finalists will be provided by the company, whereas the travel expenses shall be borne by the participants.

9. Judging panel

Patrizio Dolci
3DiTALY

10. Procedures

03th March: competition notice publication;

10th April: deadline for concept submission;

28th April: proclamation of the 10 finalists who will participate in the in-company rapid prototyping full immersion and in the footwear production workshop.

From 11th to 14th May: An in-company full immersion with the Patrizio Dolci craftsmen community

14th May: final event and concepts presentation

11. Intellectual property

The authors of the submitted designs shall retain all intellectual property on their projects; any demand with respect to the exploitation of the projects shall be requested in advance to the author(s).

12. Privacy

In accordance with the provisions of Legislative Decree no. 196 of 30th June 2003, personal data supplied by the participants will be processed for the sole purpose of the selection procedures, ensuring the highest level of confidentiality of the individuals' privacy and of the documentation provided and the right to freely rectify or cancel them according to the Law.

13. Any Questions?

Contact us either via mail or by phone

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